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Redefining Hospitality Design: Pontovi's Fresh Custom Furniture for Hospitality Strategy

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Written by Marcus T. Blackwood
Photo credit: The House of Pontovi

The House of Pontovi is changing how furniture, fixtures, and equipment (FF&E) are made for hotels and other hospitality spaces. They have developed a clear process that combines designing and making products in one place. This approach, which includes detailed drawings, 3D models, renderings, and local prototypes, helps avoid common problems in big hospitality projects.

Pontovi simplifies communication by handling the design and production steps, making the entire process smoother and faster. This ensures that clients get what they envision without delays or surprises.

Stephen Taglianetti, CEO of The House of Pontovi, explains, "*When clients see the prototype before we move into mass production, they know exactly what they're getting. This transparency builds trust and ensures alignment between design vision and execution.*"

Building Global Connections



Pontovi recently partnered with a tile and stone company in Turkey, adding exciting new materials to their offerings. This allows them to make products locally for approval before producing them on a larger scale overseas. Combining creative design at home and efficient production abroad helps lower costs while maintaining high quality.

The tile and stone market is growing fast. In 2023, it was worth \$407 billion, and demand for unique, custom finishes keeps rising. Pontovi is tapping into this trend with their Turkish partnership. *"We are bridging the gap between localized design innovation and global production capacity. This collaboration allows us to scale without compromising precision."* says Taglianetti.

Improving Hospitality Spaces

As the U.S. hospitality industry grows, with a projected 6.7 percent yearly increase until 2025, hotels and resorts seek unique, custom furniture to stand out. High-quality FF&E is a key part of creating unforgettable guest experiences.

Pontovi's ability to customize every detail makes it a standout choice for luxury hotels and major projects. Recent examples include work on San Francisco's Transamerica Pyramid and high-end resorts in Miami. Their use of 3D models lets clients see how designs will look in real life and make adjustments, adding flexibility to the process.



Technology is a major part of Pontovi's work. Clients can follow their projects online, with regular updates and clear timelines. They also use advanced software to create detailed designs and 3D models, which help bring creative ideas to life while ensuring they are practical to produce.

Many design companies now rely on tools like these. According to an industry report, 81 percent of firms in 2024 used digital modeling. At Pontovi, these tools are not just for visuals, they are imperative to the betterment of all their projects. They connect projects' creative and technical sides, making the transition from concept to final product much smoother.

This technology has made Pontovi a favorite with leading architects and interior designers. Working with some of the best in the industry, they have created spaces that combine style and functionality, proving their value on large hospitality projects.

Managing Costs Without Sacrificing Quality

One of the hardest things about hospitality design is balancing budget limits with a need for creative, high-quality furniture. Pontovi addresses this by handling every part of the production process, cutting out unnecessary middle steps that can add to costs or delays.

A 2023 report showed that many large hospitality projects face budget problems due to inefficiencies in the supply chain. Pontovi avoids these issues with its streamlined process, which includes pre-approved prototypes and carefully sourced materials. As Taglianetti puts it, *"Delivering on time and within budget is not just about logistics, but also about understanding the client's goals and eliminating unnecessary complexity."*

New Showrooms and Global Impact



Pontovi is expanding its reach with new showrooms in Beverly Hills, San Francisco, Miami, and Norcross, Georgia. These spaces will allow designers and clients to meet, share ideas, and explore the company's capabilities in person. Each showroom will act as a creative hub for hospitality projects.

As client demands evolve, Pontovi continues to adapt. Their focus on flexibility and customization has made them a trusted partner for hotels and resorts across the U.S. Their investment in technology and global partnerships positions them as a leader in hospitality design.

Pontovi's fresh take on FF&E production shapes how hotels and resorts create inviting, unique space for their guests. They are setting new standards for hospitality projects worldwide by blending creative design with efficient production.

Instagram: <https://www.instagram.com/houseofpontovi/>

Website: <https://www.pontovi.com/>

Inquiries: Info@pontovi.com

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